

# 2026



50<sup>TH</sup> ANNIVERSARY CELEBRATION GALA

# SPONSORSHIP PACKAGE



# JOIN US

In the early 1970's, our eastside neighbourhoods suffered from a lack of social development and recreational infrastructure. This conscious and systemic exclusion had real impacts on our families and their success. The community mobilized, worked together, and demanded action. Britannia Centre was formed to help change that.

Britannia was created through a unique partnership between the City of Vancouver, the Vancouver School Board, and the Britannia Community Services Centre Society. Nothing like it had existed before—and it remains the only centre of its kind in our region today.

Britannia is truly the community's community centre. While most centres in Vancouver are operated by the Park Board, Britannia is directly operated by the community itself.

The Centre is run by the Britannia Community Services Centre Society, a not-for-profit, guided by a volunteer Board of Directors drawn from the community and elected by the community. The Society is supported by a network of advisory committees made up of dedicated community volunteers who help shape programs, priorities, and services.

This community-led model is at the heart of Britannia. It brings together a large and diverse fellowship of local volunteers who contribute tremendous time, energy, and expertise—amplifying the resources we receive and helping them go much further.

Our community-driven approach allows us to identify and respond to neighbourhood needs in real time. By partnering with local grassroots organizations, we deliver programs and services that truly reflect the people who live here.

Over the past fifty years, this approach has built deep roots in our community and create meaningful improvements in the well-being of those we serve. That strong foundation continues to guide us today.

As we mark this important milestone, reflecting on 50 years of community building while looking ahead to the next 50, we invite you to be part of what comes next. With your partnership and support, we can continue strengthening our neighbourhood, expanding opportunities, and ensuring Britannia remains a vibrant gathering place for generations to come.

**Join us in shaping the future of Britannia.**



# HELP US TO INVEST IN COMMUNITY

Britannia Community Services Centre has spent 50 years deepening our connections with our community. We've seen the results that come from genuine engagement and uplifting people to create the world they need.

This is the first time we have reached out for support. Our inaugural Gala will invite Partners like you to stand with us to recognize the change that we can make together and to help us go further.

Our goal is to enhance our existing endowment funds that will enable us to do some essential work that we know we need, but simply can't afford without your help.

Three key initiatives that we hope to support with our endowment fund are:

## Belonging & Culture

We are walking forward hand-in-hand with our Indigenous community. One valuable facet of Reconciliation is sharing time together learning from each other's cultures. We want to create an endowment to allow us to host more intercultural sharing circles between our Indigenous and settler community members.

## Swim to Survive

Many families in our community can't afford swimming lessons. In a waterfront city, this leaves children in a very perilous position. We want to create a fund to ensure that all of our children can learn basic water survival and be safe and confident at the water's edge.

## Food Security for Families in Need

In these challenging times, food is not always there when people are hungry. Nothing is more foundational than fresh healthy food. We want to build a fund to support our program of redistribution of surplus food from local grocery stores to vulnerable families and to provide food education to our community.

When you stand with us to help build the endowment we need to support our community into the future, the people of Britannia will know that you value them and walk with them toward a stronger tomorrow.

As we all gather to mark our first 50 years together, you will be celebrated as a founding part of our march toward 100 years of community building.

Please take the time to review the Partnership Opportunities in this prospectus and join us in deepening our impact.



# BELONGING & CULTURE



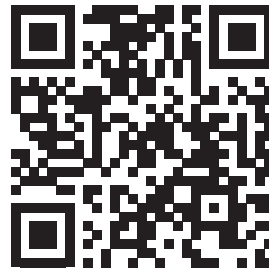
We aspire to create a culture of belonging where everyone feels welcome, included, supported and connected, particularly for Indigenous residents of the community. Learning and adapting Indigenous knowledge, world views, values and beliefs is about acknowledging the past, establishing and maintaining respectful relationships for a healthier community for all.

Indigenous residents make up almost 15% of the residents in Grandview Woodlands and Strathcona. Our community centre provides cultural, social, recreational and emotional support to community members through a broad range of activities for Indigenous and non-Indigenous participants. This program offers inclusive, innovative programs that promote health, wellness, and social justice. We create accountable, accessible, barrier-free spaces where residents can engage in meaningful dialogue, address local issues, and participate in cultural exchanges.

Our holistic approach to well-being integrates recreation, education, and social interaction, recognizing the diverse needs of our community. We are dedicated to sustainability, accountability,

and continuous innovation, ensuring our programs remain relevant and impactful while actively collaborating with partners to maximize resources and drive positive social change. To be in partnership with Indigenous peoples, is to let them lead which includes critically analysis and decolonizing of existing recreation systems that have not served Indigenous communities.

We are asking for funds to support Indigenous led activities such as the Britannia Elders Sharing Together, FitNations Aquafit, Cultural workshops and sharing circles.



*Scan the QR code to watch about our cultural programming.*



We are part of the Vancouver Neighbourhood Food Network and host a number of community food security programs such as the Britannia Bulk Buy Food Club, community food rescue and redistribution, community kitchens, community meals, food and garden workshops, and school gardens and food literacy programs at Britannia Community Elementary, Britannia Secondary, and Łuuqinak'uuh Grandview Elementary School. We also supported Indigenous Food Systems through šxʷqʷeləwən ct gardens, fish smoking, elk smoking, plant syrups and fish canning.

In 2025, the Bulk Buy Food Club served 219 households 2,046 veggie bags over 47 weeks, we rescued 9,000 lbs of food to distribute to community, hosted 11 workshops & community kitchens for 135 people, supported 456 students in the school gardens and served meals 1,500 at community events. Britannia youth prepared and served 150 low-cost meals to community in our OFF THE GRILL pilot.

**OFF THE GRILL** supports at-risk youth that spend time at the Teen Centre to cook meals for community. Youth build knowledge and experience in preparing food for up to 50 people each meal, they connect with community and builds relationships and provides low cost healthy (and yummy) meals for community. The youth gain experience in food preparation, food service, set-up, clean-up, and customer service.

The **Britannia Bulk Buy Food Club** connects low-income households with fresh, healthy, and affordable food at wholesale prices to save upwards of 45% off retail costs, by buying together with their neighbours. There is a focus on dignified food access, not charity but a form of reciprocity.



We are asking for funds to support our food security programs, including the Britannia Bulk Buy Food Club, OFF THE GRILL, and our school and community gardens programs.

*Scan the QR code to watch the 'Britannia Bulk Buy Food Program' video.*

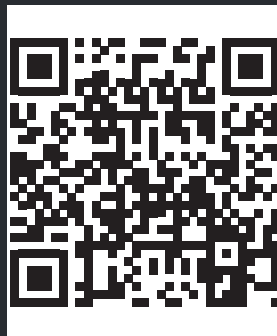
# FOOD SECURITY

# SWIM TO SURVIVE

In 2025, we provided **Swim to Survive** lessons to over 200 students from Britannia, X'pey, Strathcona and Łuuginak'uuh Grandview Elementary Schools. The program teaches critical life-saving swimming skills and ensures that every child has access to water safety education. These activities also engage children and their families to build comfort around water, gradual exposure to swimming, positive reinforcement and safety techniques. It is the most important step towards swimming competency introducing families to swim lessons at the Britannia pool and even supporting interested youth to access sponsored life guard training courses at Britannia for a career in life guarding. At Britannia, financial barriers are minimized and many are able to participate with fully subsidized swim lessons.

Swim lessons are fairly easy to access if families have access to resources such as financial ability to pay, a computer, a credit card and familiarity with swimming culture. There are also circumstances that make swimming a challenge if there is a history of trauma and in some cases lack of basics such as access to laundry. And yet as a coastal urban centre, swimming is a life skill, it is also activity for life-long health and wellness and a potential for paid employment that can support continuing education.

We are asking for funds to provide Swim to Survive lessons to over 1,000 students over the next 2 years, this includes certified instructors, water safety engagement with schools and families, supplies and supports that address barriers to participation such as transportation, appropriate swim wear, trauma informed training for staff and laundry costs.



Scan the QR code to watch the 'Swim to Survive' video.

# SPONSORSHIP OPPORTUNITIES

By investing in our Heart of East Van Celebration Gala, you will be connecting with our 6,000+ strong community centre membership and an dense network of supporters. You will be championing fifty years of deep community connection built through one of the east side's most significant organizations.

Throughout our Gala year, we will be utilizing the full range of exposures possible to recognize our sponsors through our social media and other communication channels, as well as on-site throughout the Britannia Centre grounds.

Thanks to our unique mutli-partner structure, by investing in our Gala year, your support will reach far across Vancouver through our many connections to the City of Vancouver's Community Centre network, the Vancouver Public Library, the Vancouver School Board and the Park Board. You will be seen by these significant City of Vancouver stakeholders as a true champion of Community Centres and the work of Britannia.

If you hold a commercial objective to target your products or services towards active and dynamic people of all ages in the Community Centre marketplace and community builders of all stripes, this is a premium event to invest in. We have developed a sponsorship structure that will provide you access to all the traditional benefits and dividends, but more so, you will be both recognizing and enabling us to continue to provide real and meaningful services and programs to the many thousands who connect with Britannia Centre each year.



# THUNDERBIRD

## PRESENTING SPONSOR

EXCLUSIVE

**\$20,000**

- Designation as The Heart of East Van 2026 Gala Thunderbird Sponsor
- Exclusivity in product/service category
- Right to advertise and promote association with the Britannia Community Services Centre including use of its trademarks

### **Guaranteed Impressions**

Priority referencing and promotion as it is related to the gala:

- in any broadcast programs
- in radio and print media programs
- in the official event program
- at media and special Gala promotional events

### **Promotion & Recognition**

- Reference on event admissions Tickets as well as any Official Accreditations (if used)
- Logo included in premium signage, printed materials, on-screen, event collateral and website
- Logo on Britannia's e-newsletters for the 2026 Calendar Year.
- Exclusive ability to display brand/logo/banner on the centre's physical site until the end of December 2026.
- Opportunity to present Promotional Material on all Gala Tables
- Sponsor Banner in or on all Structures linked with Gala

- Sponsor Brand on all Official Transportation Vehicles
- Full page ad in official event program
- Post Gala Recognition and Acknowledgment
- Verbal recognition at the Gala 2026 Ceremonies
- Sponsor Banner and promotional material at BCC 50th Birthday Party Event in June 2026
- References on all promotional materials including premier signage and media kits used for Britannia's 50th Birthday Celebration in June 2026.
- Premier Display Space at 50th Birthday Celebration Event in June 2026.

### **Hospitality**

- Britannia's 50th Birthday Celebration Event Speaker in June 2026
- Company Mascot present at both the Gala and 50th Birthday Celebration Event
- Exclusive Gala onsite exhibit/display (indoor and outdoors of Venue)
- Gala Speaker
- One (1) Complimentary VIP Gala Table that seats 8
- Logo on all Gala Clothing
- 8 official clothing packages

# CEDAR

## CELEBRATION SPONSOR

# \$10,000

- Designation as The Heart of East Van 2026 Gala Cedar Sponsor
- Exclusivity in product/service category
- Right to advertise and promote association with the Britannia Community Services Centre including use of its trademarks

### **Guaranteed Impressions**

Priority referencing and promotion as it is related to the gala:

- in any broadcast programs
- in radio and print media programs
- in the official event program

### **Promotion & Recognition**

- Logo included in premium signage, printed materials, on-screen, event collateral and website
- Logo on Britannia's e-newsletters for the 2026 Calendar Year.
- Sponsor Banner in or on all Structures linked with Gala

- Full page ad in official event program
- Post Gala Recognition and Acknowledgment
- Verbal recognition at the Gala 2026 Ceremonies
- References on all promotional materials including premier signage and media kits used for Britannia's 50th Birthday Celebration in June 2026.

### **Hospitality**

- Britannia's 50th Birthday Celebration Event Speaker in June 2026
- Company Mascot present at both the Gala and 50th Birthday Celebration Event
- One (1) Complimentary VIP Gala Table that seats 8
- Logo on all Gala Clothing
- 4 official clothing packages

# BEAR

## VIP TABLE SPONSOR

# \$5,000

- Designation as The Heart of East Van 2026 Gala Bear Sponsor
- Right to advertise and promote association with the Heart of East Van 2026 Gala
- Opportunity to present Promotional Material on sponsored table
- Half page ad in official event program
- Verbal recognition at the Gala 2026 Ceremonies

### Promotion & Recognition

- Logo included in signage, printed materials, on-screen, event collateral and website
- Logo on Britannia's e-newsletters for the 2026 Calendar Year.

### Hospitality

- One (1) Complimentary VIP Gala Table that seats 8
- 2 official clothing packages

# RAVEN

## TABLE SPONSOR

# \$2,500

- Designation as The Heart of East Van 2026 Gala Raven Sponsor
- Right to advertise and promote association with the Heart of East Van 2026 Gala
- Opportunity to present Promotional Material on sponsored table
- Quarter page ad in official event program
- Verbal recognition at the Gala 2026 Ceremonies

### Promotion & Recognition

- Logo included in signage, printed materials, on-screen, event collateral and website
- Logo on Britannia's e-newsletters for the 2026 Calendar Year.

### Hospitality

- One (1) Complimentary Gala Table that seats 8
- 1 official clothing package

<b>Sponsorship Levels</b>	<b>Thunderbird</b> \$20,000	<b>Cedar</b> \$10,000	<b>Bear</b> \$5,000	<b>Raven</b> \$2,500
<b>PRE-EVENT BENEFITS (JUNE 2026 - 50th ANNIVERSARY CELEBRATION EVENT)</b>				
Opportunity to speak at event	✓	✓		
Company Mascot present at event	✓	✓		
Logo on banner & promotional material	✓			
Premium Display Space & Tent during event	✓			
<b>EVENT BENEFITS</b>				
Official Clothing Package(s)	8	4	2	1
Logo on all Gala Clothing	✓	✓		
Round table of 8	VIP Placement	VIP Placement	✓	✓
Designation as a The Heart of East Van 2026 Gala Sponsor	✓	✓	✓	✓
Exclusivity in product/service category	✓	✓		
Right to advertise and promote association with the Britannia Community Services Centre including use of its trademarks	✓	✓	✓	✓
Reference and promotion in any broadcast programs, radio & print media programs	✓	✓	✓	
Reference and promotion at media and special Gala promotional events	✓			
Logo included on signage	Premium	Premium	Prominent	Standard
Logo included on printed materials and on-screen	Premium	Premium	Prominent	Standard
Logo recognition on event collateral and website	Premium	Premium	Prominent	Standard
Verbal Acknowledgment	✓	✓	✓	✓
Opportunity to present Promotional Material on Gala Tables	All Tables		Sponsored Table	Sponsored Table
Ad in official event program	Full page	Full page	Half page	Quarter page
Sponsor Banner in or on all Structures linked with Gala	✓	✓		
Sponsor Brand on all Official Transportation Vehicles	✓			
Reference on event admissions Tickets as well as any Official Accreditations (if used)	✓			
Exclusive Gala onsite exhibit/display (in-door and outdoors of Venue)	✓			
Gala Speaker	✓			
<b>POST-EVENT BENEFITS</b>				
Exclusive ability to display brand/logo/banner on the centre's physical site until the end of December 2026.	✓			
Logo on Britannia's e-newsletters for the 2026 Calendar Year	Premium	Premium	Prominent	Standard
Post Gala Recognition and Acknowledgment	✓	✓		

# GALA DETAILS

<b>DATE &amp; TIME</b>	November 7, 2026 07:00 pm
<b>VENUE</b>	Rocky Mountaineer Station 1755 Cottrell Street, Vancouver, BC
<b>DRESS CODE</b>	Black-tie optional
<b>NO. OF GUESTS</b>	200-300
<b>THEME</b>	Golden (50th Anniversary)
<b>GUEST PROFILE</b>	Our guests include government officials, business leaders, philanthropists, and community advocates who are seeking to enhance their community impact, passionate about creating safer, healthier communities, driven to inspire positive change and resilience.

## CONNECT WITH US

### 2026 GALA COMMITTEE

#### Co-chairs

Craig Ollenberger

Ross Stewart

#### Members

Doug Hiller

Matthew Smith

#### Britannia Community Services Centre Society

Cynthia Low

Executive Director



(604) 718-5800 ext. 1



[gala@britanniacentre.org](mailto:gala@britanniacentre.org)



[britanniacentre.org/heart-of-eastvan-gala](http://britanniacentre.org/heart-of-eastvan-gala)



Britannia Community Services Society  
c/o Cynthia Low, Executive Director  
1661 Napier St, Vancouver, BC V5L 4X4

