

Brochure Artwork Policy



Submission

Artists are invited to submit designs for one or more of the following Britannia Centre publication covers: full colour covers (glossy) Deadlines are set each year for all five covers

Spring Program Catalogue	(March to June)
Britannia Centre Society Annual Report	(May)
Summer Program Catalogue	(June to September)
Fall Program Catalogue	(September to December)
Winter Program Catalogue	(December to March)

Incentives

A \$150 prize will be awarded for one time use of the selected artwork.
Selected artist will be acknowledged in the publication: selected artist will be invited to submit credit line of up to 15 words.
Distribution of about 20,000 for the Spring, Fall and Winter catalogues;
Distribution of about 5,000 for the Summer and 250 copies for the Annual Report.

Selection Process

Concept submissions are reviewed and winning entry is selected by the Community Cultural Development Committee of the Board or those designated by the Committee or the Board.

Design Criteria

Provisions must be made for inclusion of the Britannia name, logo, language translation overlay, and the publication title. These elements can be placed by Britannia although the artist is welcome to incorporate modified versions into their own design.

Printed image size is 7 7/8" wide by 10 3/8" high.

Preference will be given to artwork which depicts some aspect of Britannia Centre or the local community and or the season.

The image must be camera ready...at an original quality level suitable for photographing, scanning, or duplicating.

Submit in draft to: Front Cover Artwork
Britannia Community Services Centre
1661 Napier Street, Vancouver, B.C. V5L 4X4
(Unless requested submissions will NOT be returned. Only selected submissions will be notified.)

For more information contact the Community Recreation Coordinator, Administrative Coordinator or the Arts Programmer.

Revised January 2003